

Cat Neligan

Curriculum Vitae

Personal Attributes

- **Highly determined and ambitious** – driven by my love for design, I strive to create high quality work and face challenges head on.
- **Reliable and dedicated** – fulfilling a brief to the best of my ability is so important to me, and I will always do everything I can to make sure this is done.
- **Self-aware and adaptable** – my aim is to always looking to improve myself and quality of work, and I believe I'm a fast learner because of this.

Experience

I have worked for a range of clients – including artists, publishers, business entrepreneurs and charity organisers. Because of this my communication skills are excellent, and my ability to provide creative solutions for just about any kind of work has improved rapidly.

Career History

Design Proficiency

- Book lay-out
- Character creation
- Experience in preparing files for printing
- Hand-drawn and digital illustration
- Logo and brand identity design
- Promotional material, marketing
- Photo Retouching
- Package design and mock-up skills
- Typeface creation and quality typography
- User experience design
- Social networking websites
- E-commerce websites
- Mobile application design
- Flash animation

Technical Proficiency

- Adobe Illustrator (advanced)
- Adobe InDesign (advanced)
- Adobe Photoshop (advanced)
- Microsoft Office (advanced)
- HTML, CSS, FTP understanding (moderate)
- Adobe Dreamweaver (moderate)
- Adobe Flash (moderate)

At Yellow Digital I have worked on numerous projects, including websites, branding and promotional material. I've learned the importance of designing from the **user's perspective** and fully considering their experience from start to finish. My experience in branding has made me understand the **power of visual communication** in a world where a split-second glance can make or break a decision.

Working in a small team I've gained confidence in taking full responsibility over projects and client communication. This has also meant learning a lot about the back-end of web design, and I've rapidly picked up skills in simple coding which I've applied to landing pages, mobile sites and flash animations. Recently I've designed and developed my online portfolio using my new skills.